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2024 MEDIA GUIDE

2024 MEDIA GUIDE

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AN INTRODUCTION TO MOUNTAIN BIKE



2024 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

OUR AIM

The fastest riders on the planet competing around the world. Uniting major mountain bike formats and calendars. Bringing together elite and grassroots. Growing the sport. More fans. More riding. **A better race experience.**



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HISTORY

1991

It was more than 30 years ago that two American riders, John Tomac and Sara Ballantyne, became the first winners of the UCI Mountain Bike World Cup. The year was 1991, and the UCI World Cup series comprised nine rounds in seven countries, catering for cross-country Olympic (XCO) specialists only.

1993

Two years later the downhill (DHI) format joined the programme, crowning two German athletes this time: Jürgen Beneke and Regina Stiefl. Interestingly, John Tomac, XCO winner in 1991, took second place in the inaugural downhill UCI World Cup as well as second in the XCO.

2018

2018 saw the addition of cross-country short track (XCC) racing into the XCO UCI Mountain Bike World Cup competition.

2022

Cross-country short track became a UCI Mountain Bike World Cup itself with its own standing and leader jersey.

2023

Enduro (EDR) & E-Enduro join the ranks, making a total of six UCI Mountain Bike World Cups formats brought together by the new UCI Mountain Bike World Series - the host of the events.



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FORMATS

UCI CROSS COUNTRY WORLD CUP

Cross-country Olympic is just that - mountain bike's only Olympic format. A mass start pack races a set number of laps on a track that test their abilities to climb near vertical stretches, before testing their descending skills on the way back down. The elite racing times vary from 1h20 minutes to 1h40.

UCI SHORT TRACK WORLD CUP

Taking place at the start of a race weekend, cross-country short track races are held on a condensed track over a reduced distance. The results decide the start grid for the cross-country Olympic race. The distance of the course is a maximum 2 km per lap, with a race duration of 20 to 25 minutes. Fast-paced and action-packed racing!

UCI MARATHON WORLD CUP

Cross-country marathon sees racers compete on grueling 100km courses across a variety of all mountain terrain. Not only is a racer's endurance tested, but also their ability to adapt to different terrain, as well as being able to play the mind games of racing in a fast-moving pack.

UCI DOWNHILL WORLD CUP

Downhill is a race against the clock - fastest to the bottom wins! Racers prepare bikes, bodies and brains to deal with physics-bending speeds down the side of mountain pistes filled with any number of roots, rocks, banked sections, bumps, jumps and other natural obstacles along the way.

UCI ENDURO WORLD CUP

Enduro is mountain bike's equivalent of a car rally - each racer faces multiple descents across a day and has to pedal themselves to the top of each. They have a set start time for each stage and the shortest cumulative time on the stages wins! The UCI Enduro World Cup also include E-Enduro - the same course but on electric bikes.



RACE FORMATS

ENDURANCE

Cross-country Olympic

Average 5km course, approx 6 laps, 1hr 20mins

Cross-country Short Track

Average 1.5km course, approx 7-10 laps, 20mins

Seeding for XCO race

Cross-country Marathon

100km endurance race, 4+ hours



RACE FORMATS

GRAVITY

Downhill

Average run 3-5min

Enduro

Average 6 timed 'down' stages + non-timed liaisons (6 hours total, race time 40-60 mins)

E-Enduro

As above, but with the addition of 2 'power stages' - timed, technical climbing



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2024 CALENDAR



GLOBAL CALENDAR

14 EVENTS, 10 COUNTRIES, 3 CONTINENTS

2024

BLOCK 3

SEP-OCT
2 EVENTS
NORTH AMERICA

BLOCK 2

MAY-SEP
10 EVENTS
EUROPE

BLOCK 1

APR
2 EVENTS
SOUTH AMERICA

Aug

2024 GLOBAL TIMELINE



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2024 CALENDAR

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2024

UCI MOUNTAIN BIKE
WORLD CUP
CALENDAR

	12-14 APR	MAIRIPORÁ - BRAZIL	BRA	Cross-country
	19-21 APR	ARAXÁ, MINAS GERAIS	BRA	Cross-country
	03-05 MAY	FORT WILLIAM, SCOTLAND	GBR	Downhill
	10-12 MAY	FINALE OUTDOOR REGION	ITA	Enduro
	17-19 MAY	BIELSKO-BIAŁA	POL	Downhill, Enduro
	24-26 MAY	NOVÉ MĚSTO NA MORAVĚ	CZE	Cross-country, Marathon
	07-09 JUN	SAALFELDEN LEOGANG - SALZBURGERLAND	AUT	Downhill, Enduro
	14-16 JUN	VAL DI SOLE, TRENINO	ITA	Cross-country, Downhill
	21-23 JUN	CRANS-MONTANA, VALAIS	SUI	Cross-country
	28 JUN - 07 JUL	HAUTE-SAVOIE	FRA	Cross-country, Marathon, Downhill, Enduro
	12-14 JUL	ALETSCH ARENA - BELLWALD, VALAIS	SUI	Enduro
	06-08 SEP	LOUDENVIELLE - PEYRAGUDES	FRA	Downhill, Enduro
	27-29 SEP	MT VAN HOEVENBERG - LAKE PLACID	USA	Cross-country, Marathon
	04-06 OCT	MONT-SAINTE-ANNE	CAN	Cross-country, Downhill



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EVENTS



 **MAIRIPORÃ, BRAZIL (12 – 14 Apr)**
XCO / XCC


The first stop on the calendar is Mairiporã, Brazil, which makes it's UCI Mountain Bike World Cup debut in 2024, welcoming athletes from around the world to the UCI Cross-country and Short Track World Cups. Mairiporã has been hosting mountain biking events since 2019 and has quickly become one of the most established MTB destinations in Brazil.



 **ARAXÁ, BRAZIL (19 – 21 Apr)**
XCO / XCC

Araxá makes its UCI World Cup debut in 2024, when the best riders on the planet will descend on this slice of paradise in the Wester Minas Gerais state of Brazil. Famous for its geography, the Araxá municipality is host to mountains, waterfalls and a world-renowned spa. The region has played host to numerous international mountain bike races over the years which has seen some of the biggest stars in the sport take on their famous trails.



 **FORT WILLIAM, SCOTLAND (3 – 5 May)**
DHI

There are few venues in mountain biking as storied as the inimitable Fort William in Scotland. Nestled at the foot of Ben Nevis, the UK's highest peak, Fort William earned its place in the sport's history after hosting no less than 20 UCI Downhill World Cups and two UCI Downhill World Championships. It's back for 2024.



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EVENTS



 **FINALE OUTDOOR REGION, ITALY**
(10 – 12 May)
EDR / E-EDR


The Finale Outdoor Region is one of the most famous and loved mountain bike destinations in the world. This famous region in the Italian Riviera is steeped in racing history, having hosted international mountain bike races for over a decade. Its vast network of trails in the mountains high above the Ligurian Sea continues to grow and has expanded beyond the town of Finale Ligure to also include neighbouring town Pietra.



 **BIELSKO-BIALA, POLAND**
(17 - 19 May)
DHI / EDR / E-EDR

Poland will make its UCI World Cup debut this season when it hosts both downhill and enduro rounds in Bielsko-Biala. 'Enduro Trails', are the most popular network of gravity trails in the country, located in the stunning Beskidy Mountains. The trail network was established in 2015 and has since continued to grow year-on-year and is now home to an established riding community.



 **NOVÉ MĚSTO NA MORAVĚ, CZECH REPUBLIC** (24 – 26 May)
XCO / XCC / XCM

The UCI Mountain Bike World Cup in Nové Město na Moravě, Czech Republic, is a true cross-country classic. This small town, surrounded by endless forests, and beautiful countryside, has been hosting the event since 2011. The course itself has long been a rider favourite, combining high impact hits of punchy climbs and fast, technical, descents - which makes for one of the most action-packed endurance spectacles of the year.



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EVENTS



SAALFELDEN LEOGANG – SALZBURGERLAND, AUSTRIA
(7 –9 Jun)
DHI / EDR / E-EDR

Austria's largest bike region, Saabach Hinterglemm Leogang Fieberbrunn is situated in the heart of SalzburgerLand. In the last 12 years, it has played host to some of the biggest moments in mountain bike history. It's one of the fastest arenas in mountain biking and seldom fails to produce drama.



VAL DI SOLE, TRENTO, ITALY
(14 – 16 Jun)
XCO / XCC / DHI

Crowned as the mountain biking cathedral of speed, Val di Sole is a staple on the WHOOP UCI Mountain Bike World Series calendar. Located in the heart of the Italian Alps, the region has a rich history of international bike events, starting in 2008 when it hosted UCI Mountain Bike World Championships. Over the course of the weekend, the world's top downhill athletes will face off on the infamous "Black Snake," while cross-country stars will tackle the technical and demanding course.



CRANS-MONTANA, VALAIS, SWITZERLAND (21 – 23 Jun)
XCO / XCC

Crans-Montana, Valais, in the Swiss Alps joins the UCI Mountain Bike World Series calendar as an exciting new cross-country venue. Fans and athletes alike will love the vineyards, forests, lakes and waterfalls scattered amongst the scenery that will provide a backdrop for the UCI Cross-country Olympic and Short Track World Cups on June 21 - 23.



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EVENTS



HAUTE-SAVOIE, FRANCE (28 Jun – 7 Jul)

XCO / XCC / XCM / DHI / EDR / E-EDR

Taking place in the French department of Haute-Savoie, an iconic territory of the Alps with the unmissable Mont-Blanc as its summit, this ten-day mountain biking competition combines six Elite World Cup races across Les Gets, Megève and Combloux. The opening weekend will see two French resorts make their debuts on the calendar with cross-country Marathon (XCM) in Megève and Enduro (EDR) and E-Enduro (E-EDR) in Combloux. The competition will then head to Les Gets for the second consecutive year for the Cross-country Short Track (XCC), Cross-country Olympic (XCO) and Downhill (DHI) events.

ALETSCHE ARENA - BELLWALD, VALAIS, SWITZERLAND (12 – 14 Jul)

EDR / E-EDR

Aletsch Arena / Bellwald, Valais in Switzerland joined the gravity calendar of the UCI Mountain Bike World Series and will welcome the UCI Enduro and E-Enduro World Cups to its incredible Swiss trail network on July 12 - 14.



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EVENTS



FRANCE LOUDENVIELLE – PEYRAGUDES,
FRANCE (6 - 8 Sep)
DHI / EDR / E-EDR

Loudenvielle-Peyragudes made its downhill debut last season and turned out to be one of the most talked about races, across what was a difficult weekend of weather. It's a gravity double header again in Loudenvielle in 2024, with both the UCI Downhill and Enduro World Cup on the schedule.



USA MT VAN HOEVENBERG - LAKE
PLACID, USA (27 – 29 Sep)
XCO / XCC / XCM

Lake Placid will make its debut on the international mountain biking stage when it welcomes a round of the UCI Cross-country World Cup and UCI Marathon World Cup for the first time in September 2024, which will feature both cross-country Olympic and short track racing.



CANADA MONT-SAINTE-ANNE, CANADA (4 –6 Oct)
XCO / XCC / DHI

Mont-Sainte-Anne is the venue with the longest Mountain Bike World Cup history. Since 1998, the UCI Mountain Bike World Cup has been a must-attend event in Canada, welcoming the cream of the international crop to crown the ultimate Downhill and Cross-country champions. In October 2024, Mont-Sainte-Anne will celebrate its 32nd year of UCI events.



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ATHLETES

VISIT OUR WEBSITE FOR UP
TO DATE TEAM AND
ATHLETE LISTS:

ucimtbworldseries.com



ONES TO WATCH

CROSS-COUNTRY

Nino Schurter, SUI

D.O.B - 13 May 1986
 Scott-SRAM MTB Racing Team
 @nischurter

Jordan Sarrou, FRA

D.O.B - 9 December 1992
 Team BMC
 @jordansarrou

Luca Schwarzbauer, GER

D.O.B - 23 October 1996
 Canyon CLLCTV
 @luca_schwarzbauer

Simon Stiebahn, GER

D.O.B - 29 March 1990
 Singer Racing Team
 @stiebl90

Puck Pieterse, NED

D.O.B - 13 May 2002
 Alpecin-Deceuninck
 @puckpieterse

Loana Lecomte, FRA

D.O.B - 8 August 1999
 Canyon CLLCTV
 @loanalecomte

Alessandra Keller, SUI

D.O.B - 27 January 1996
 Thömus Maxon
 @alessandrakeller

Pauline Ferrand-Prevot, FRA

D.O.B - 10 February 1992
 Ineos Grenadiers
 @paulineferrandprevot



ONES TO WATCH

DOWNHILL

Loïc Bruni, FRA

D.O.B - 13 May 1994
Specialized Gravity
@loicbruni29

Jackson Goldstone, CAN

D.O.B - 2 February 2004
Santa Cruz Syndicate
@jacksongoldstone

Loris Vergier, FRA

D.O.B - 7 May 1996
Trek Factory Racing Gravity
@lorisvergier

Finn Iles, CAN

D.O.B - 15 August 1999
Specialized Gravity
@finniles

Andreas Kolb, AUT

D.O.B - 23 March 1996
Continental Atherton
@andreas.kolb66

Greg Minnaar, ZA

D.O.B - 13 November 1981
Norco Factory Racing
@gregminnaar

Reece Wilson, UK

D.O.B - 11 June 1996
Trek Factory Racing Gravity
@reecewilson

Valentina Höll, AUT

D.O.B - 11 December 2001
YT MOB
@valihoell

Nina Hoffmann, GER

D.O.B - 2 August 1996
Santa Cruz Syndicate
@nina.hoff96

Marine Cabirou, FRA

D.O.B - 12 March 1997
SCOTT Downhill Factory
@marine_cabirou

Monika Hrastrnik, SLO

D.O.B - 7 June 1994
Dorval AM Commencal
@monikahrastrnik

Camille Balanche, SUI

D.O.B - 1 March 1990
Dorval AM Commencal
@cam.bal



ONES TO WATCH

ENDURO

Richard Rude Jr., USA

D.O.B - 01 January 1995
Yeti / Fox Factory Race Team
@richie_rude1

Jesse Melamed, Can

D.O.B - 4 February 1992
Canyon CCLCTV Factory Enduro Team
@jessemelamed

Alex Rudeau, FRA

D.O.B - 13 June 1996
Commencal Enduro Project
@alexrudeau

Rhys Verner, CAN

D.O.B - 2 July 1997
Forbidden Synthesis Team
@rhys_verner

Charles Murray, NZ

D.O.B - 26 February 1996
Specialized Enduro Team
@murraycharles

Isabeau Courdurier, FRA

D.O.B - 8 March 1994
Lapierre Zipp Collective
@isabeau_c

Morgane Charre, FRA

D.O.B - 9 June 1990
Pivot Factory Racing
@morganecharre

Harriet Harnden, GBR

D.O.B - 9 March 2001
Trek Factory Racing Gravity
@hatt1e_harnden

Gloria Scarsi, ITA

D.O.B - 30 September 2000
Canyon CLLCTV Pirelli
@gloria_scarsi



ONES TO WATCH

E-ENDURO

Yannick Pontal, FRA

D.O.B - 7 September 1985
SRAM Factory Enduro Racing
@yannickpontal

Fabien Barel, FRA

D.O.B - 26 July 1980
Canyon Collective Enduro Factory Team
@fabienbarel

Mick Hannah, AUS

D.O.B - 21 November 1983
Yeti / Fox Factory Race Team
@sickmick83

Tiago Ladeira, POR

D.O.B - 11 April 2000
Miranda Factory Team
@tiagoladeria_

Kevin Marry, FRA

D.O.B - 17 May 1996
Lapierre Zipp Collective
@kevinmarry17

Florencia Espineira Herreros, CHI

D.O.B - 9 October 1992
Orbea Fox Enduro Team
@floespineira

Sofia Wiedenroth, GER

D.O.B - 30 January 1995
Specialized Enduro Team
@soflawie

Laura Charles, FRA

D.O.B - 4 July 1995
Miranda Factory Team
@charleslaura



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ACCREDITATION &
MEDIA LOGISTICS



2024 MEDIA

ACCREDITATION

If you want to attend any WHOOP UCI Mountain Bike World Series event as media, you will need to apply for accreditation.

This can be done on our website:
ucimtbworldseries.com/media-accreditation

Accredited media will be provided with a media pass, a bib* (if required) and access to the media room.



*Bibs require a €50 or equivalent currency deposit.
No personal documents such as passports or ID Cards will be accepted.



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PRESS CONFERENCES

Each event will have its own pre-race press conference where accredited media will have the opportunity to ask questions to key athletes across the season.

Typically, these will be the day before elite racing begins, however timings may change depending on the venue. Accredited media will be invited to attend the press conference and will have the opportunity to ask questions.

Media covering the event remotely can request beforehand for a sound file with a recording of the press conference if needed.



TIERED ACCESS

PODIUMS

There will be the opportunity for media to photograph and film podiums, however due to the number of registered media on site, we will be operating a tiered system.

Please find information on this, and on the cross-country startline protocol in the following slides.



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XC START

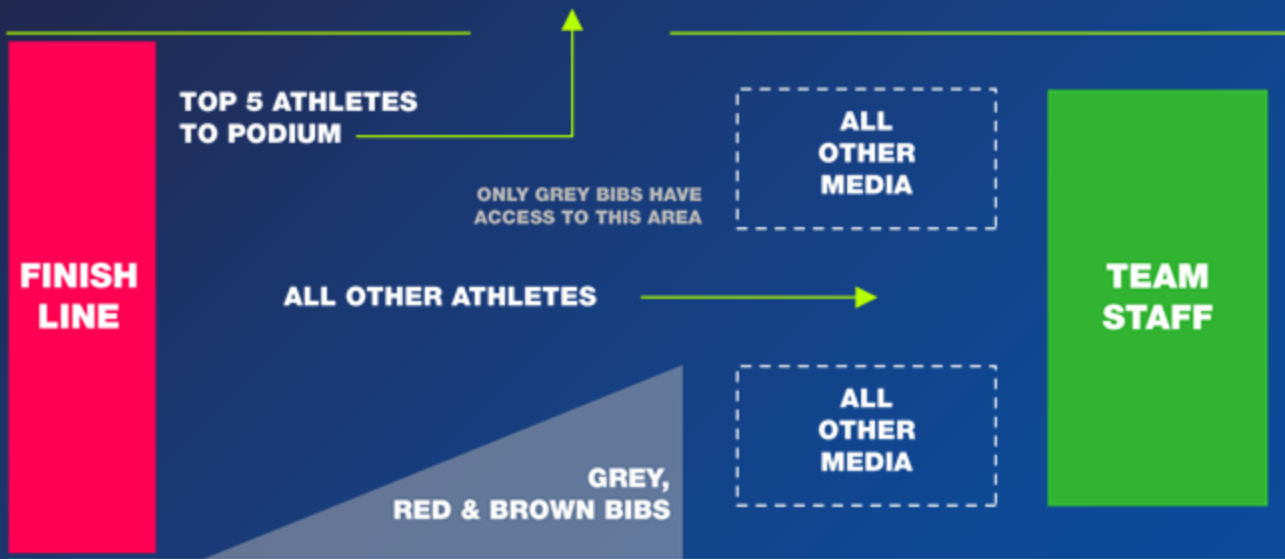
Media are allowed in the blue rider zone until they are asked to leave by the announcer / sports officials.

Grey bibs are permitted in the top eight call up boxes.



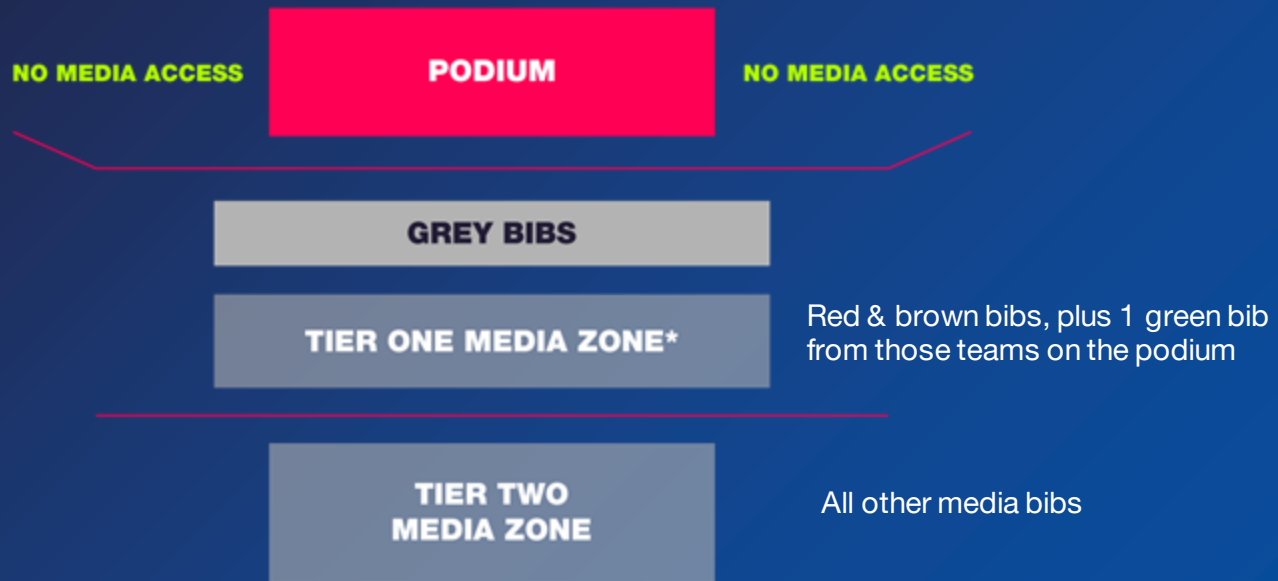
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XC FINISH



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XC PODIUM



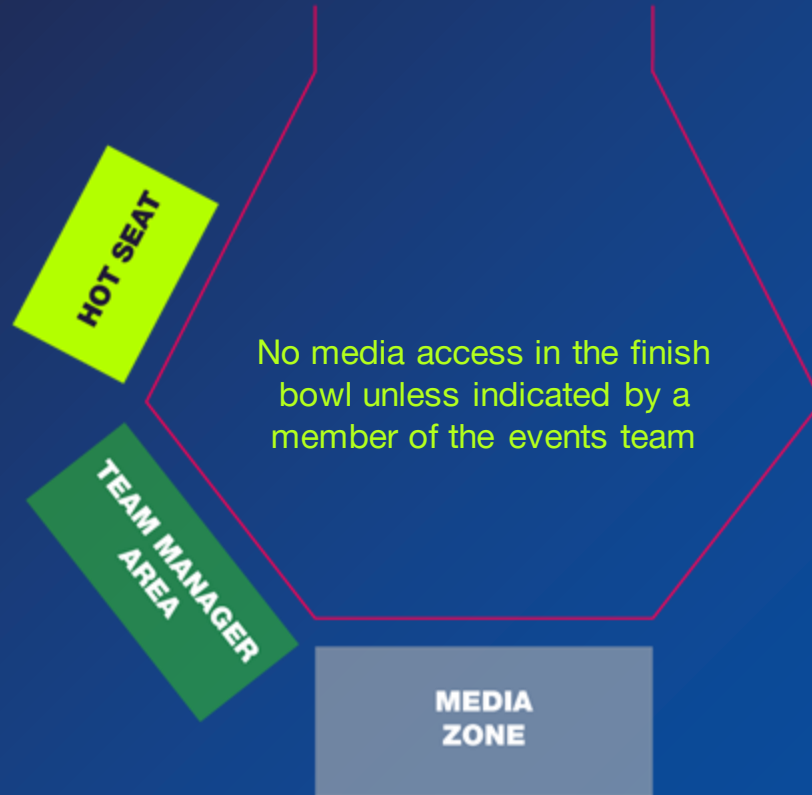
*Max 1 media per team that's on the podium. Max 8 green bibs at any time.



WHOOOP UCI MOUNTAIN BIKE WORLD CUP

DHI FINISH BOWL

Where possible we will aim to create a media zone like this at every venue. Each venue is different so the position may vary.



WHOOP UCI MOUNTAIN BIKE WORLD CUP

DHI PODIUM



*Max 1 media per team that's on the podium. Max 8 green bibs at any time.



NO ACCESS

MIXED ZONE

The Mixed Zone is reserved for **TV Broadcast media only** (Grey & brown bibs).

For clarity, this is the area where athletes will be situated post race to undertake live TV broadcast interviews, before preparing to take their place on the podium.

Interviews are in strict priority order:

- Host broadcaster
- Free to air rights holder

Limited interviews prior to podium presentation (managed by the TV floor manager and the rights department)

Further interviews available following podium presentations.



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COURSE
MARKING



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B-ZONE

For those that have covered mountain bike race events in the past, the course marking for UCI Mountain Bike World Series events will be different than what you have previously experienced so please consider this section carefully.

If this is your first time covering such an event, please ensure you fully understand how to be safe track-side before attending an event. If you have any questions, please ask.

The B-Zone

The B-Zone is identified as the area between the live race track and the spectator zone. It is reserved for accredited media, marshalls, medics and event staff.

The divide between the live race track and the B-Zone will be marked with poles and/or delimiter tape.



B-ZONE SAFETY

In addition to the B-Zone marking, where media position themselves in relation to the race track is very important.

Riders can make mistakes and can enter the B-Zone very suddenly at high speed. Standing in an unsuitable position can cause unnecessary risk to both riders and media.

Avoid standing in fall zones, on the outside of fast corners and on the backside of blind features.

- Expect the unexpected
- Be alert at all times
- Be prepared to move quickly

In certain areas, the course marking will be positioned wider than normal in order to ensure space between the media and the race track. It is important that media do not encroach on the race track in order to be in a better position.



B-ZONE

COURSE MARKING

COURSE MARKING POLES

You will see from the images opposite that sections of the course will be defined by course marking poles. These will be red on cross-country courses and green on downhill courses.

In some sections, the race track may be defined by course marking poles only. In these sections, visualise a line drawn between the two nearest poles as the race track boundary.

Poles will be spaced approximately 5m apart.

Please ensure you and your equipment do not cross between these onto the track at any time.



B-ZONE

COURSE MARKING

DELIMITER TAPE

Some of the course marking poles are connected with a mesh tape to reinforce the divide between the race track and the B-Zone. These will be red on cross-country courses and green on downhill courses.

Please ensure you and your equipment do not cross over this and onto the track at any time.

There will also be additional delimiter tape between the B-Zone and the spectator area in navy blue.

TAPE

Some courses (for example Enduro) may still be taped in a traditional way. Please ensure you and your equipment do not cross over this and onto the track.



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MEDIA CODE OF CONDUCT



WHOOP UCI MOUNTAIN BIKE WORLD SERIES

CODE OF CONDUCT

Media at an UCI Mountain Bike World Series event must adhere to the following rules:

- Only accredited media are allowed on site at our events. Accreditation can be applied for through our [website](#).
- Media must register to pick up their accreditation when they arrive on site from the accreditation office
- Media must wear the appropriate media bib at all times during training and race days
- Media must follow the rules regarding track safety set out by the organisers and follow the instructions of marshals and race officials at all times
- Rider safety is paramount. Anyone who is seen to jeopardise rider safety or interfere with the race in any way will have their accreditation revoked and may be asked to leave the event, as well as incur a ban from attending all future events
- Media are asked to remain respectful of riders, race officials, event staff, the host broadcaster and spectators at all times. Anyone deemed to cause upset, offence or any other form of abusive behaviour will have their accreditation revoked and may be asked to leave the event, as well as incur a ban from attending all future events
- **The use of drones is strictly prohibited at all events**
- Warner Bros. Discovery Sports reserves the right to revoke or refuse media accreditation, including to anyone who is found to be in breach of these guidelines



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Official Social Accounts for WHOOOP UCI Mountain
Bike World Series & UCI Mountain Bike:



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