



WHOOOP

UCI
MOUNTAIN BIKE
WORLD SERIES

2025 MEDIA GUIDE

2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

WELCOME

From April through to October, the WHOOP UCI Mountain Bike World Series provides a season-long narrative that highlights incredible performances, rewards consistency and keeps fans on the edge of their seats.

This year, the series brings together the UCI World Cups for cross-country Olympic (XCO), cross-country short track (XCC), downhill (DHI) and enduro (EDR). In total, we are treated to 16 weekends of action in 10 countries.

Some of the venues have been hosting UCI mountain bike events for many years, while others joined the calendar more recently. All provide a fantastic welcome to the international mountain bike community, and I take this opportunity to thank them sincerely for their commitment to this exciting cycling discipline. Each local organising committee - supported by local authorities, other partners and sponsors as well as a great many volunteers - plays a significant role in the promotion and popularity of our sport. It is a major undertaking to host an event of this importance, and on behalf of the Union Cycliste Internationale (UCI) I express my gratitude to everyone working before, during and after each round of the WHOOP UCI Mountain Bike World Series.

While some rounds are 100% dedicated to one format of racing, others include competitions for both endurance athletes (XCO and XCC) and gravity specialists (DHI and/or Enduro). Each round also gives an opportunity for riders from wildcard teams to measure up against athletes from UCI Mountain Bike World Series Teams, which have season-long access to this leading mountain bike series of the year.

Whatever the location, whatever the mountain bike format being raced, we can be sure that the competition will be of the very highest quality. I send my best wishes to everybody involved in the 2025 WHOOP UCI Mountain Bike World Series, whether riding the trails or behind the scenes.

David Lappartient
UCI President



2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

WELCOME

The 2025 WHOOP UCI Mountain Bike World Series is almost upon us and is set to be the most exciting season yet in the sport's history.

Kicking off in Araxá – Minas Gerais, Brazil in April and concluding in Mont-Sainte-Anne, Canada in October, fans both old and new can expect seven months of adrenaline-fuelled, jaw-dropping racing across Cross-country, Downhill and Enduro.

Key developments such as the new teams' structure, including WHOOP UCI Mountain Bike World Series teams, UCI MTB Teams wildcards and the best individuals and privateers joining them in the paddock will ensure that each round is contested by athletes at the pinnacle of each format. New additions like career numbers, team colours and series leader jerseys will add clarity and help to increase engagement.

The WHOOP UCI Mountain Bike World Series continues its expansion into new territories and venues in 2025 – La Thuile, Italy joins the WHOOP UCI Mountain Bike World Series family, while Morillon in Haute-Savoie, France, will host a UCI Enduro World Cup for the first time. The rest of the calendar will head to established fan favourites over the 16 rounds, where highlights include recent signee of a long-term, five-year partnership with Saalfelden Leogang-Salzbürgerland (Austria), while Mont-Sainte-Anne (Canada) – the iconic location and UCI Cross-country and Downhill World Cup finale venue celebrates its 30th year as a UCI Mountain Bike World Cup host.

Across those 16 rounds, the UCI Downhill World Cup will be present at 10 for the first time – the Gravity format's calendar expansion bringing it in line with the UCI Cross-country World Cup. The raw, authentic format of the Enduro meanwhile again features at seven rounds and will continue to pit the world's best professionals against nature's most challenging and breathtaking trails, with amateurs able to experience UCI Enduro World Cup courses first-hand thanks to the Enduro Open racing format.

The reforms and expansions are part of our ambitious goal to continue growing the WHOOP UCI Mountain Bike World Series and the sport of mountain biking globally. Last year, we saw record-breaking metrics, and thanks to our broad network of owned channels and extensive distribution partnerships, we expect those numbers to only go one way this season.

It wouldn't be possible without our partners, staff, suppliers, fans, and LOCs though, so thank you for your unwavering commitment, motivation, and passion, which combined make this incredible project a reality.

Here's to another year of epic action between the race tapes.

Chris Ball
VP Cycling Events, Warner Bros. Discovery



2025 MEDIA GUIDE

CONTENTS

History	5
The formats	6
2025 Calendar	7-14
Broadcast information	15-17
The Teams	18-21
Riders to Watch	22-35
Accreditations & Media logistics	36-50
Our Key Partners	51-54
Official Channels	55



UCI MOUNTAIN BIKE WORLD CUP

HISTORY

1991

It was more than 30 years ago that two American riders, John Tomac and Sara Ballantyne, became the first winners of the UCI Mountain Bike World Cup. The year was 1991, and the UCI World Cup series comprised nine rounds in seven countries, catering for Cross-country Olympic (XCO) specialists only.

1993

Two years later the Downhill (DHI) format joined the programme, crowning two German athletes this time: Jürgen Beneke and Regina Stiefl. Interestingly, John Tomac, XCO winner in 1991, took second place in the inaugural Downhill UCI World Cup as well as second in the XCO.

2018

2018 saw the addition of Cross-country Short Track (XCC) racing into the XCO UCI Mountain Bike World Cup competition.

2022

Cross-country Short Track became a UCI Mountain Bike World Cup itself with its own standing and leader jersey.

2023

The WHOOP UCI Mountain Bike World Series launches as the new home of the UCI Mountain Bike World Cup, bringing together all major formats for the first time. Cross-country Olympic, Cross-country Short Track, Cross-country Marathon, Downhill, Enduro and E-enduro were all unified under one umbrella, offering fans a complete UCI Mountain Bike World Cup experience.

2025

Cycling's governing body, the Union Cycliste Internationale (UCI) and the WHOOP UCI Mountain Bike World Series global promoter, WBD Sports announced amendments to the UCI Regulations for professional mountain biking. The 2025 season will see the biggest overhauls to the sport since the inception of the UCI Mountain Bike World Cup in 1991.

The driving force for the changes is the desire to elevate the WHOOP UCI Mountain Bike World Series. The series, that was launched in 2023, brings the major formats of the UCI Mountain Bike World Cups under the same umbrella, to ensure that each round is contested by the world's best riders and teams, reinforcing its position as the pinnacle of mountain biking.



2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

THE FORMATS

UCI CROSS COUNTRY WORLD CUP

Cross-country Olympic is just that - mountain bike's only Olympic format. A mass start pack races a set number of laps on a track that test their abilities to climb near vertical stretches, before testing their descending skills on the way back down. The elite racing times vary from 1h20 minutes to 1h40.

UCI DOWNHILL WORLD CUP

Downhill is a race against the clock - fastest to the bottom wins! Racers prepare bikes, bodies and brains to deal with physics-bending speeds down the side of mountain pistes filled with any number of roots, rocks, banked sections, bumps, jumps and other natural obstacles along the way.

UCI SHORT TRACK WORLD CUP

Taking place at the start of a race weekend, Cross-country short track races are held on a condensed track over a reduced distance. The results decide the start grid for the Cross-country Olympic race. The distance of the course is a maximum 2 km per lap, with a race duration of 20 to 25 minutes. Fast-paced and action-packed racing!

UCI ENDURO WORLD CUP

Enduro is mountain bike's equivalent of a car rally - each racer faces multiple descents across a day and has to pedal themselves to the top of each. They have a set start time for each stage and the shortest cumulative time on the stages wins!





2025 CALENDAR



2025 CALENDAR

WHOOP	UCI MOUNTAIN BIKE WORLD SERIES	2025	UCI MOUNTAIN BIKE WORLD CUP CALENDAR
	03-06 APR	ARAXÁ - MINAS GERAIS	BRA Cross-country
	10-12 APR	ARAXÁ - MINAS GERAIS	BRA Cross-country
	09-11 MAY	PIETRA LIGURE - FINALE OUTDOOR REGION	ITA Enduro
	16-18 MAY	ENDURO TRAILS - BIELSKO-BIALA	POL Downhill, Enduro
	23-25 MAY	NOVÉ MĚSTO NA MORAVĚ	CZE Cross-country
	30 MAY-01 JUN	LOUDENVILLE - PEYRAGUDES	FRA Downhill, Enduro
	05-08 JUN	SAALFELDEN LEOGANG - SALZBURGERLAND	AUT Cross-country, Downhill, Enduro
	20-22 JUN	VAL DI SOLE - TRENTINO	ITA Cross-country, Downhill
	27-29 JUN	VAL DI FASSA - TRENTINO	ITA Enduro
	03-06 JUL	LA THUILE - VALLE D'AOSTA	ITA Downhill, Enduro
	09-13 JUL	PAL ARINSAL - ANDORRA	AND Cross-country, Downhill
	21-31 AUG	HAUTE-SAVOIE	FRA Cross-country, Downhill, Enduro
	18-21 SEP	BIKE KINGDOM - LENZERHEIDE	SUI Cross-country, Downhill
	03-05 OCT	LAKE PLACID OLYMPIC REGION, NEW YORK	USA Cross-country, Downhill
	09-12 OCT	MONT-SAINTE-ANNE	CAN Cross-country, Downhill



2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

EVENTS



 **ARAXÁ - MINAS GERAIS, BRAZIL**
(03 – 06 April)
XCO / XCC

After exploding on the WHOOP UCI Mountain Bike World Series circuit in 2024, the Brazilian venue returns to kick off the 2025 season, hosting not one, but two, back-to-back rounds of the UCI Cross-country Olympic (XCO) and UCI Short Track (XCC) World Cup.

The season will get underway in Araxá on April 3-6 before athletes will do it all again just seven days later for round two on April 10-12.



 **ARAXÁ - MINAS GERAIS, BRAZIL**
(10 – 12 April)
XCO / XCC

The quick turnaround gives riders who tasted success on the first weekend an opportunity to stretch their advantage before the Endurance formats head to Europe. It also gives those who had poor first rounds to make an instant response.



 **PIETRA LIGURE – FINALE OUTDOOR**
REGION, ITALY (09 – 11 May)
EDR

For UCI Enduro World Cup season openers, it's hard to beat Italy's Finale Outdoor Region for location, trails, community, and history. The area is woven into the fabric of Enduro thanks to its role as a regular curtain closer during the format's Enduro World Series (EWS) years.

Last year, Finale Ligure hosted the curtain opener of the UCI Enduro World Cup and the Finale Outdoor Region retains this position in the 2025 UCI Enduro World Cup calendar.



2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

EVENTS



ENDURO TRAILS, BIELSKO-BIAŁA, POLAND (16 – 18 May)
DHI / EDR

This year, Poland will be the opening round of the UCI Downhill World Cup! Poland is an up-and-coming mountain biking hotspot; the Eastern European nation is full of off-road enthusiasts, while its trails can rival those of the more established mainstays. Bielsko-Biala is a case in point. The venue made its WHOOP Mountain Bike World Series debut last year and welcomed the Downhill and Enduro athletes for a weekend of Gravity-fuelled action.



NOVÉ MĚSTO NA MORAVĚ, CZECH REPUBLIC (23 – 25 May)
XCO / XCC

The Czech venue of Nové Město Na Moravě has become an iconic fixture on the WHOOP UCI Mountain Bike World Series calendar. First featured in the UCI World Cup circuit in 2011, it has been an ever-present since. In that time, it has become a staple of the European leg of the UCI Cross-country Olympic (XCO) and Short Track (XCC) World Cup amongst both fans and riders.



LOUDENVIELLE - PEYRAGUDES, FRANCE (30 May – 01 June)
DHI / EDR - Presented by FACOM

The first French round of the 2025 WHOOP UCI Mountain Bike World Series will see the Downhill and Enduro contingent make a beeline for the Pyrenees and the classic destination of Loudenvielle-Peyragudes between May 30-June 1. Renowned for its smorgasbord of enduro trails, the venue witnessed the jaw-dropping season finale of the UCI Enduro World Cup last year between Harriet Harden and Isabelle Courdurier.



2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

EVENTS



 **SAALFELDEN LEOGANG -
SALZBURGERLAND, AUSTRIA (05 – 08 June)**
XCO / XCC / DH / EDR

Saalfelden Leogang in Salzburgerland, Austria, has been the host of numerous UCI World Cups and UCI World Championships, and this year it will once again take the center stage as a global hub for mountain bike disciplines.

Austria's largest bike region is now set to showcase off-road action through to 2030 after recently announcing a long-term partnership between WBD Sports and Saalbach Hinterglemm Leogang Fieberbrunn.

 **VAL DI SOLE - TRENTINO, ITALY
(20 – 22 June)**
XCO / XCC / DH

The 2025 WHOOP UCI Mountain Bike World Series returns to Italy for the country's second UCI World Cup of the season when Val di Sole, Trentino hosts the stars of both Cross-country and Downhill between June 20-22.

The area's bike park is an iconic venue in the mountain bike world and has been welcoming the pinnacle of off-road racing since the UCI Downhill World Championship in 2008.

 **VAL DI FASSA - TRENTINO, ITALY
(27 – 29 June)**
EDR

After the Downhill and Endurance athletes have hit the trails of Val di Sole, Trentino, the following weekend is all about the Enduro in the nearby Val di Fassa. The venue has hosted top-tier Enduro racing since 2019, including a round of the WHOOP UCI Mountain Bike World Series in 2023 and the first-ever UCI Mountain Bike Enduro & E-enduro World Championship in 2024.



2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

EVENTS



 **LA THUILE - VALLE D'AOSTA, ITALY**
(03 – 06 July)
DHI / EDR

After the dust has only just settled in Val di Fassa, Trentino, the Enduro athletes will make the journey west to the border with France, where they will be joined by the Downhill competitors between July 3-6, who will be refreshed after a much-needed weekend off post-Val di Sole, Trentino.

While La Thuile – Valle d'Aosta is a new addition to the WHOOP UCI Mountain Bike World Series circuit. It won't be completely new for some of the more established Enduro riders –the venue has hosted the Enduro World Series already four times between 2014 and 2021.



 **PAL ARINSAL, ANDORRA**
(09 – 13 July)
XCO / XCC / DHI

The venue of the 2024 UCI Cross-country and Downhill World Championships returns to the WHOOP UCI Mountain Bike World Series between July 9-13, and is set to offer fans and riders a high-altitude and adrenaline welcome.

The Andorran bike park has been a staple of the UCI Downhill World Cup circuit since 2008 with Cross-country joining the fun in 2013. It has also hosted three UCI World Championships in that time.



2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

EVENTS



 **MORILLON - HAUTE SAVOIE, FRANCE**
(22 – 24 August)
EDR

The first weekend of action in Haute-Savoie will see the WHOOP UCI Mountain Bike World Series head to Morillon on August 22-24 for the venue's first ever UCI Enduro World Cup.

The Grand Massif commune opened an Enduro Bike Park in 2024, and its pine forest-flanked trails will crown the overall Enduro winners of the 2025 WHOOP UCI Mountain Bike World Series. If last year's finale is anything to go by, fans are in for a nail-biting conclusion.



 **LES GETS - HAUTE SAVOIE, FRANCE**
(28 – 31 August)
XCO / XCC / DHI

The iconic venue first hosted a round of the UCI World Cup for Downhill in 1996 and witnessed victories from the likes of Nicolas Vouilloz and Steve Peat as well as the utter domination by Anne-Caroline Chausson during the early years. After Fabien Barel and Venessa Quin were crowned UCI World Champions for Downhill in 2004, there was a 15-year break before racing returned to Les Gets, this time with Endurance athletes added to the schedule. It has been an annual mainstay ever since and is renowned for its challenging terrain, picturesque alpine backdrop and partisan French crowd.



2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

EVENTS



🇨🇭 BIKE KINGDOM - LENZERHEIDE, SWITZERLAND (18 - 21 September)
XCO / XCC / DHI - Presented by LE GRUYERE

Bike Kingdom - Lenzerheide in Switzerland is back with a bang for the 2025 WHOOP UCI Mountain Bike World Series, hosting the final European round of the year between September 18-21 before riders cross the Atlantic for the last two races.



🇺🇸 LAKE PLACID OLYMPIC REGION - NEW YORK, USA (03-05 October)
XCO / XCC / DHI

For the penultimate round of the 2025 season, the WHOOP UCI Mountain Bike World Series will once again be heading to Lake Placid Olympic Region, New York, USA. The upstate New York location made its WHOOP UCI Mountain Bike World Series debut in 2024 when the Endurance athletes took to a brand-new Cross-country course built into the hills of the 1932 and 1980 Winter Olympics venue. Lake Placid will also host a UCI Downhill World Cup this year. A new addition to the format, making it a significant highlight for the event!



🇨🇦 MONT-SAINTE-ANNE, CANADA (09-12 October)
XCO / XCC / DHI - Presented by events.com

When choosing a location fitting for a season finale, it's hard to rival Mont-Sainte-Anne. The Canadian venue is arguably the most famous in UCI World Cup history and has hosted mountain bike royalty since 1991. This year, it proudly celebrates 30 years as a UCI World Cup Host.





BROADCAST INFORMATION



As the Home of Cycling, WBD's immense racing proposition brings together every race on the men's and women's UCI World Tour in one place for the first time, alongside the Grand Tours, the Classics, the UCI World Championships across all disciplines, the WHOOP UCI Mountain Bike World Series and much more.

Live cycling is a key part of WBD's unbeatable sports portfolio in Europe and the US, powered by the most engaging experience on Max, WBD's enhanced streaming service. Max is currently available in selected markets in Europe and the US. discovery+ is the streaming service in Austria, Germany, Italy, the UK and Ireland with Max coming to these markets from 2026.

On 28 February, TNT Sports became the new ultimate home of cycling for fans in the UK and Ireland as the entire portfolio of Eurosport's live and non-live content including cycling integrates to TNT Sports' channels and platforms, forming an even more enthralling offer for sports fans.

In 50 markets across Europe, Eurosport will continue to bring its celebrated cycling expertise and heritage of screening the world's greatest races for 37 years to viewers through localised productions in over 20 languages.

New for the 2025 season, a weekly magazine programme titled The Ultimate Cycling Show will be available to watch for free on Quest in the UK and Ireland, presented by the expert cycling duo of Orla Chennaoui and Adam Blythe.

WBD complements its unbeatable sports network with an unrivalled portfolio of sublicense agreements that extend the WHOOP UCI Mountain Bike World Series live broadcast to all fans in over 150 countries.



With more former cycling champions than any other broadcaster, WBD Sports has assembled an unbeatable and locally relevant on-air presentation team to connect viewers in its territories with the amazing array of relentless races and remarkable riders. The line-up of celebrated cycling presenters, reporters and commentators for mountain bike includes Oli Beckingsale, Josh Carlson, Kate Mason, Ashleigh Wilmot and Ric McLaughlin.



BROADCAST LIVE AND/OR HIGHLIGHTS
TV scheduling may vary for each event. Please
refer to each broadcaster's website for the
programming details

max
EUROSPORT
TNT SPORTS
discovery+

la chaîne
L'EQUIPE
SERVIS TV
Red Bull
Česká televize

rtbf.be
SRG SSR





THE TEAMS



A total of **40 teams**, spanning both Endurance and Gravity formats, have secured premier division status this season, guaranteeing their participation in every round of the series.

Apart from the 40 teams with WHOOP UCI Mountain Bike World Series status, there are eight Wildcard spots per format at each UCI Mountain Bike World Cup. These Wildcard teams will be chosen at the discretion of the UCI and WBD Sports, considering factors such as UCI team rankings and the profiles of their individual athletes.

ATHLETES ON WHOOP UCI MTB WORLD SERIES TEAMS

Athletes who are registered with WHOOP UCI MTB World Series teams are eligible to race the 2025 season in their respective formats



HOW ELSE CAN ATHLETES RACE UCI WORLD CUPS?



There are 8 wild card spots for UCI MTB Teams at each of the XC and DH/I UCI World Cup events. Athletes on these teams are eligible to race



HOW ABOUT PRIVATEERS AND INDIVIDUALS?

Individual riders are still eligible to enter a WHOOP UCI Mountain Bike World Series round based on the following criteria:

CHAMPIONS

Any Current, National, Continental, World or Olympic Champion.

CROSS-COUNTRY

Any Elite athlete ranked in the top 100 or any U23 athlete ranked in the top 200.

DOWNHILL

Any Elite athlete ranked in the top 50 or any Junior athlete ranked in the top 100.

Individual riders are also eligible to enter a WHOOP UCI Mountain Bike World Series round based on the following criteria:

- **Champions:** Any current Olympic Champion, UCI World Champion, Continental Champion or National Champion.
- **Cross-country:** any Elite athlete ranked in the top 100 or any U23 athlete ranked in the top 200 based on the last UCI Cross-country Olympic (XCO) Individual Ranking dated before the event entry closing date of the round.
- **Downhill:** any Elite athlete ranked in the top 50 or any Junior athlete ranked in the top 100 based on the last UCI Downhill (DHI) Individual Ranking dated before event entry closing date of the round.

There are also five '**Golden Tickets**' up for grabs for the top-five riders in any Elite or U23 race (Cross-country) or Elite or Junior race (Downhill) at any round of a Continental Series (although the rider can't be registered with a WHOOP UCI Mountain Bike World Series Team). The Golden Ticket enables the rider to enter one round of the WHOOP UCI Mountain Bike World Series during the same season.



2025

WHOOOP UCI MOUNTAIN BIKE WORLD SERIES TEAMS

ENDURANCE

ALPECIN-DECEUNINCK

BH COLOMA TEAM

BMC FACTORY RACING

CANNONDALE FACTORY RACING

CANYON CLLCTV XCO

CUBE FACTORY RACING

DECATHLON FORD RACING TEAM

GHOST FACTORY RACING

GIANT FACTORY OFF-ROAD
TEAM - XC

KMC RIDLEY MTB RACING TEAM

LAPIERRE RACING UNITY

LIV FACTORY RACING

MONDRAKER FACTORY
RACING XC

ORBEA FOX FACTORY TEAM

ORIGINE RACING DIVISION

SCOTT-SRAM MTB
RACING TEAM

SPECIALIZED FACTORY RACING

THÖMUS MAXON

TREK FACTORY
RACING - PIRELLI

WILIER-VITTORIA FACTORY TEAM



GRAVITY

AON RACING - TOURNE
CAMPERVANS

AXESS INTENSE FACTORY
RACING

CANYON CLLCTV FACTORY TEAM

COMMENCAL SCHWALBE BY
LES ORRES

COMMENCAL/MUC-OFF BY
RIDING ADDICTION

CONTINENTAL ATHERTON

CUBE FACTORY RACING

FRAMEWORKS RACING / 5DEV

GIANT FACTORY OFF-ROAD
TEAM - DH

MONDRAKER FACTORY RACING

MS-RACING

NORCO RACE DIVISION

ORBEA / FMD RACING

PIVOT FACTORY RACING

SANTA CRUZ SYNDICATE

SCOTT DOWNHILL FACTORY

SPECIALIZED GRAVITY

TREK FACTORY RACING DH

YETI / FOX FACTORY RACE TEAM

YT MOB





RIDERS TO WATCH



ONES TO WATCH

CROSS-COUNTRY

Men

Tom Pidcock 
Q36.5 Pro Cycling Team

The two-time Olympic champion looks set to focus on the road this year with his new team Q36.5 Pro Cycling Team, but is a firm favourite at any off-road race he enters. The Brit has won four years in a row in Nové Město na Moravě, so don't rule out a fifth if the late May UCI World Cup doesn't clash with his road schedule.



Alan Hatherly 
Giant Factory Off-Road Team – XC #11

The reigning UCI XCO World Champion and UCI XCO World Cup overall winner has a multi-discipline schedule for 2025, so is unlikely to retain his titles, but expect fireworks from the South African at any WHOOP UCI Mountain Bike World Series round he enters.



Victor Koretzky 
Specialized Factory Racing #6

Could this be Koretzky's year? The Frenchman was in fine form in 2024 and dominated Cross-Country Short Track (XCC) as he prepared for his home Olympics. Ultimately though, in the Olympics, he had to settle for second place to Tom Pidcock and Alan Hatherly in the biggest XCO races of the year. With both unlikely to be in attendance for all of 2025's rounds, expect big things from the 30-year-old in both formats.



ONES TO WATCH

CROSS-COUNTRY

Nino Schurter 
Scott-SRAM MTB Racing Team #10

The G.O.A.T. isn't ready to hang up his bike just yet and will embark on his 21st UCI World Cup season in Brazil. While last year was a disappointment by his incredibly high standards, the Swiss legend still extended his record to 36 UCI World Cup wins with victory in Val di Sole, Trentino, Italy. Few would bet against him reaching 37 despite turning 39 years old in May.



Riley Amos 
Trek Factory Racing – Pirelli

US talent Riley Amos enters his first elite season after dominating the 2024 U23 UCI XCO World Cup, winning five of seven rounds to secure the overall title and finishing 7th at Paris 2024. Although the jump in competition will be fierce, the 23-year-old should be able to hold his own.



ONES TO WATCH

CROSS-COUNTRY

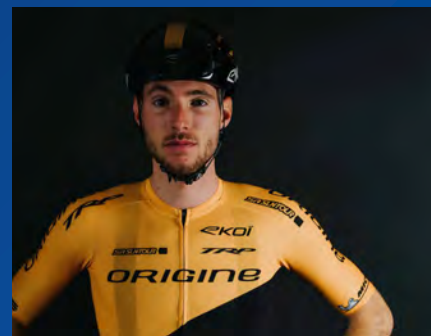
Mathieu van der Poel 
Alpecin-Deceuninck

The Dutch multi-discipline star is another road-leaning rider who tears up the formbook whenever he enters the off-road arena. Van der Poel has already stated that he's targeting an elusive UCI Mountain Bike Cross-Country Olympic World Championship in 2025, with one eye on the LA28 Olympics. The Alpecin-Deceuninck star hasn't competed at a UCI World Cup since 2021, but don't be surprised to see him popping up at the front of the pack in this year's WHOOP UCI Mountain Bike World Series.



Mathis Azzaro 
Origine Racing Division

While an elite-level win still eludes him, this is likely to change for Azzaro in his third elite season. The 24-year-old Frenchman secured his first UCI World Cup podium spots in 2024, and looks set to convert these to wins as part of new team, Origine Racing Division.



ONES TO WATCH

CROSS-COUNTRY

Women

Alessandra Keller
Thömus #11



The queen of consistency returns in 2025 with the aim of defending her UCI XCO and XCC World Cup series titles. The Swiss rider is back on the bike after undergoing surgery last October to fix an ACL issue and will look to start the season with a bang in Araxá, **Minas Gerais**, Brazil

Kira Böhm 
Cube Factory Racing

The up-and-coming German rider dominated last season's Under 23 competition, winning both the U23 UCI XCO and XCC World Cup overall titles. She's already shown her potential against the elite class too, finishing fifth in XCC at the European Continental Championships.

Puck Pieterse 
Alpecin-Deceuninck #3

Mathieu van der Poel's teammate is another multi-discipline master, adding the 2024 UCI XCO World Championship to the overall UCI XCO World Cup series win from 2023. While her calendar is road-focused until the end of April and includes a second Tour de France Femmes at the end of July, the rainbow bands will return to the trails of Europe in between, while the 22-year-old will attempt to defend her title at the UCI Mountain Bike World Championships in Crans Montana, Switzerland come September.



ONES TO WATCH

CROSS-COUNTRY

Candice Lill 

The South African privateer pieced together her best elite season in 2024, securing her first UCI XCO World Cup podium finishes en route to third overall. Lill has kept the same set-up for this year, and will be confident she can crack the top spot this time around.



Loana Lecomte 
BMC Factory Racing, #2

The 2021 UCI XCO World Cup overall winner looked back to her best at the end of last season, securing her 11th UCI XCO World Cup win in Mont-Saint-Anne, Canada. She's moved to BMC Factory Racing for the 2025 WHOOOP UCI Mountain Bike World Series, and if she's got to grips with her new bike, expect her to continue where she left off in Canada at the opening round in Araxá, Brazil.



ONES TO WATCH

DOWNHILL

MEN

Loïc Bruni 

Specialized Gravity #29

Can anyone challenge Super Bruni for the UCI Downhill overall title? The four-time champion defended his crown in style in 2024, adding two more UCI Downhill World Cup wins to his 10-strong tally and oozed consistency as he only finished outside the top 10 once all year. Returning for his 10th elite season with Specialized Gravity, it will take something special to knock the Frenchman off his perch.



Loris Vergier 

Commencal/Muc-Off by Riding Addiction #2

The reigning UCI Downhill World Champion switched teams in the off-season and is already looking at home on his new Commencal/Muc-Off by Riding Addiction race rig. The rainbow bands can add extra pressure to perform, but Vergier has proven that when things align, there's no stopping him.



ONES TO WATCH

DOWNHILL

MEN

Richie Rude 
Yeti/Fox Factory Race Team

The Enduro legend returns to the format where he cut his teeth for the 2025 season. Twelve years on since his 2013 Junior UCI Downhill World Championship win, can Rude compete with the best? If last year's 7th place at the season finale in Mont-Sainte-Anne is anything to go by, the answer is a resounding yes.



Ronan Dunne 
Mondraker Factory Racing #8

A young gun who's shown he can mix it with the best, big things are expected of Ronan Dunne in 2025. The 23-year-old Irishman secured his first UCI Downhill World Cup win in Bielsko-Biala, Poland, and proved it wasn't a fluke by following it up with four top-10 finishes. Now in his second season with Mondraker Factory Racing, he'll look to hit the ground running and make it back-to-back wins at the Polish season opener.



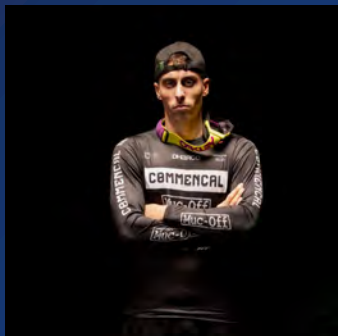
ONES TO WATCH

DOWNHILL

MEN

Amaury Pierron 
Commencal/Muc-Off by Riding Addiction, #4

After returning from injury last season, Pierron looked back to his best, claiming two UCI Downhill World Cup wins en route to third in the overall standings. The 29-year-old is set to reignite his former rivalry with Loïc Bruni, guaranteeing fireworks at every round.



Jackson Goldstone 
Santa Cruz Syndiacate #6

The Canadian pinner exploded onto the scene in 2023, beating riders almost twice his age as he clinched two UCI Downhill World Cup wins and three podiums in his first elite season. After sitting out 2024 with a serious injury, the 21-year-old returns and will be hoping to make up for lost time. Victory at Red Bull Hardline Australia in February proves he's ready and raring to go.



Andreas Kolb 
YT Mob, #66


After four years with mixed success at Continental Atherton, Kolb has joined compatriot Vali Höll's YT Mob. The reigning European champion has shown that no one can get close to him on his day, and with a proven race-winning bike beneath him, the Austrian giant will be targeting a second UCI Downhill World Cup win to add to his collection.



ONES TO WATCH

DOWNHILL

Women

Vali Höll 
YT Mob #11

It's easy to run out of superlatives to describe Vali Höll. The Austrian claimed back-to-back UCI Downhill World Championships and UCI Downhill World Cup overall titles in 2024, securing her third of each. She did all this aboard a new bike. And she's still only 23. Höll didn't have it all her own way, but she remains the favourite anytime she enters the start hut.



Tahnée Seagrave 
Orbea/FMD Racing #57

After a 2022 season plagued by concussion and a slow recovery in 2023, the British rider returned to winning ways at Val di Sole, Trentino, Italy and finished third in the overall. The 29-year-old has partnered her FMD Racing project with Spanish manufacturer Orbea for the 2025 season, and while the bike is currently unproven, the rider in the saddle is certainly not.



Camille Balanche 
Yeti/Fox Factory Race Team #4

The 2020 UCI Downhill World Champion had a disappointing year and will be looking to right some wrongs as part of Yeti/Fox Factory Race Team's new gravity squad. She finished second in Bielsko-Biala, Poland, in 2024, so has shown she can go fast on the season opening course.



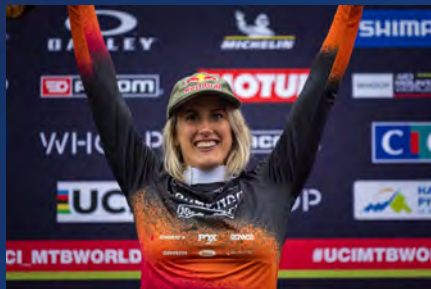
ONES TO WATCH

DOWNHILL

Women

Myriam Nicole 
Commencal/Muc-Off by Riding Addiction #7

The veteran two-time UCI Downhill World Champion enters her 18th elite season and proved in her recovery from concussion last year that she's still got what it takes to beat the rest of the field.



Harriet Harnden 
AON Racing - Tourne Campervans

UCI Enduro World Cup overall winner Harriet Harnden is another making the switch to Downhill for 2025. The 23-year-old has shown she can be competitive whatever the bike with wins in Enduro, Downhill and Cross-country at a national level. Riding for Reece Wilson's AON Racing - Tourne Campervans project, her presence could truly shake up the women's elite field.



Marine Cabirou 
Canyon CLLCTV, #12

In 2024, Marine Cabirou closely challenged Vali Höll and added two more UCI Downhill World Cup victories to her record. Now part of the Canyon CLLCTV set up alongside Troy Brosnan and Luca Shaw, the Frenchwoman will be confident she can crack on straight away with a race-winning bike.



ONES TO WATCH

ENDURO

MEN

Jack Moir 
YT Mob #2

The 2021 Enduro World Series champion looked back to his best in 2024, putting a couple of disappointing rounds behind him to win the final UCI Enduro World Cup in Aletsch Arena - Bellwald, Valais, Switzerland. A broken collarbone ruled him out of the first ever UCI Enduro World Championship, but the Australian has had a solid off-season of recovery and rehab to get back up to speed.



Slawomir Lukasik 
Yeti/Fox Factory Race Team

The Polish rider came agonisingly close to winning his first UCI Enduro World Cup in front of a partisan home crowd in 2024 and was the second most consistent rider all year behind Richie Rude. With his Yeti/Fox Factory Race Team teammate focusing on Downhill for 2025, Lukasik will be targeting the podium top spot.



Ryan Gilchrist 
Yeti/Fox Factory Race Team

The Australian UCI E-Enduro World Cup overall winner is going acoustic for the 2025 season, and it will be interesting to see if he can translate his race-winning abilities to a non-electric contest.



ONES TO WATCH

ENDURO

MEN

Jesse Melamed 
Canyon CLLTV #21

Last year, Canadian Jess Melamed failed to show the consistency that had seen him battling for the 2023 overall, but as someone with UCI Enduro World Cup-winning experience, the Canyon CLLTV Factory rider can't be overlooked.



Charles Murray 
Specialized Gravity #8

Charles Murray had his best season yet in 2024, securing his first UCI Enduro World Cup win and finishing within the top eight at all six rounds. The Kiwi will be hoping to crack on and add another win or two to his tally.



Alex Rudeau 

The first-ever UCI Enduro World Champion has already announced that he won't be at every round of this year's UCI Enduro World Cup, but fans can look forward to seeing the rainbow stripes battling it out at Pietra Ligure, Loudenvielle and Morillon, Haute-Savoie.



ONES TO WATCH

ENDURO

WOMEN

Morgane Charre 
Pivot Factory Racing #9

With no Harriet Harden or Isabelle Courdurier to compete with, Morgane Charre becomes the on-paper favourite ahead of the season. The Frenchwoman won both of the UCI Enduro World Cups held in her home country in 2024, and will be looking to expand her dominance in 2025.



Ella Conolly 

The 26-year-old Brit has yet to stand on the podium top spot at a UCI Enduro World Cup, but it's only a matter of time. She has shown that she can win individual stages and go toe-to-toe with the best – it's now just about doing it consistently.



Raphaela Richter 

The 10-time German National Champion has been on the cusp of a podium finish for a few seasons now. She is training with Downhill rider Nina Hoffmann, who adds a mental aspect to her coaching.





ACCREDITATION & MEDIA LOGISTICS



2025 MEDIA

ACCREDITATION

The media accreditation for any WHOOP UCI Mountain Bike World Series event is intended for media working for legitimate and established media outlets. Gaining media accreditation is subject to assessment and approval by Warner Bros. Discovery (WBD) Sports, who reserves the right to approve or deny any accreditation demands.

Each media representative must apply individually for accreditation via the link <https://ucimtbworldseries.com/media-accreditation> (Scan QR code)

Accredited media will be provided with a media pass, access to the media room and a bib if applicable (examples opposite).

A deposit of €50 (or the equivalent amount in local currency) is required for each bib, to be paid by the media representative. Please note that personal ID will not be accepted as a deposit.

Media accreditation will close on the Friday of the week preceding each event. Make sure to submit your requests before the deadline!



2025 WHOOP UCI MOUNTAIN BIKE WORLD SERIES

PRESS CONFERENCES

Each event will have its own pre-race press conference where accredited media will have the opportunity to pose questions to key athletes across the season.

Typically, these will be the day before elite racing begins, however timings may change depending on the venue. Accredited media will be invited to attend the press conference and will have the opportunity to ask questions.

Media covering the event remotely can request beforehand a sound file with a recording of the press conference.



UCI MOUNTAIN BIKE WORLD CUP

XC START

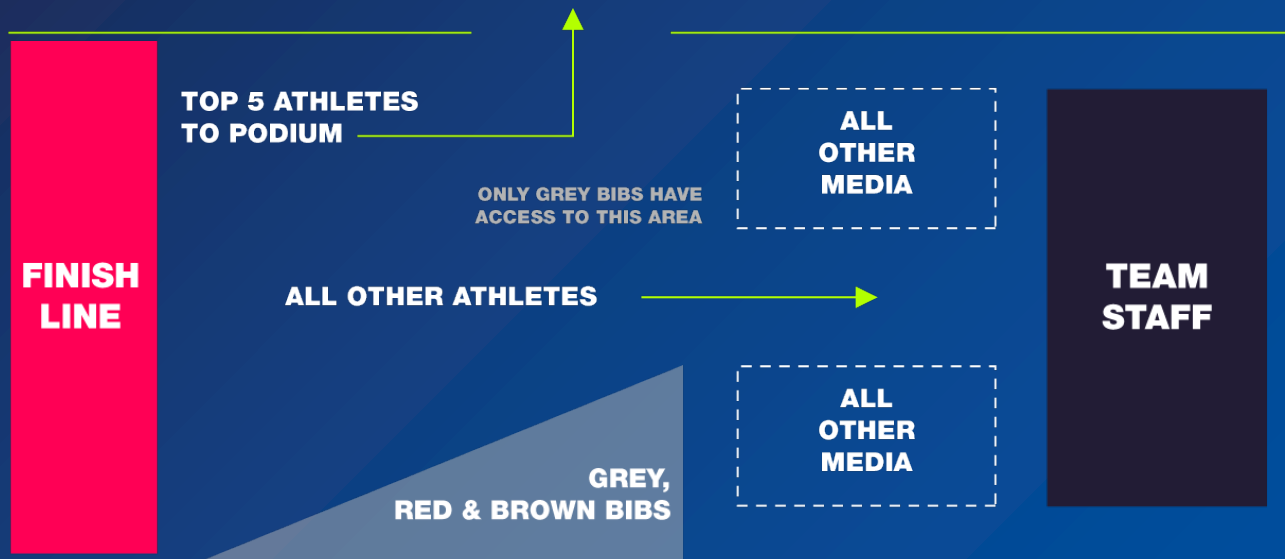
Media are allowed in the blue rider zone until they are asked to leave by the announcer / sports officials.

ONLY GREY bibs are permitted in the top eight call up boxes.



UCI MOUNTAIN BIKE WORLD CUP

XC FINISH



UCI MOUNTAIN BIKE WORLD CUP

XC PODIUM

NO MEDIA ACCESS

PODIUM

NO MEDIA ACCESS

GREY BIBS

TIER ONE MEDIA ZONE*

Red & brown bibs, plus 1 green bib from those teams on the podium

TIER TWO MEDIA ZONE

All other media bibs

*Max 1 media per team that's on the podium. Max 8 green bibs at any time.

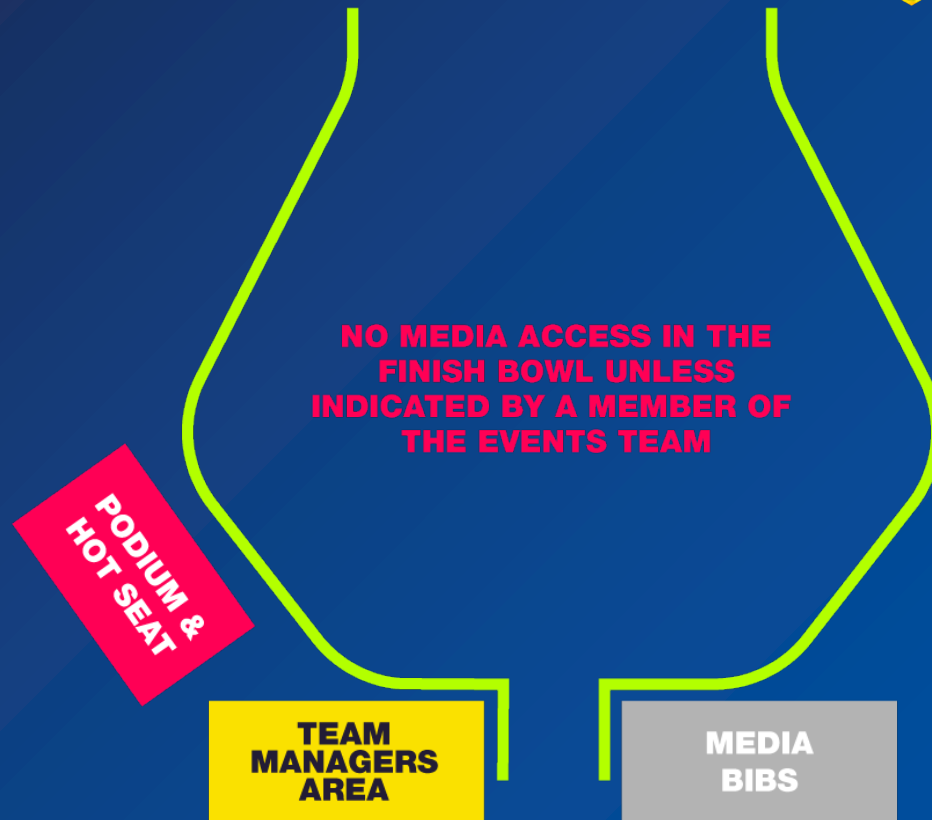


UCI MOUNTAIN BIKE WORLD CUP

DHI FINISH BOWL

Where possible we will aim to create a media zone like this at every venue.

Each venue is different so the position may vary and updated maps will be shared on the **ONSITE** Media WhatsApp group.



UCI MOUNTAIN BIKE WORLD CUP

DHI PODIUM

NO MEDIA ACCESS

PODIUM

NO MEDIA ACCESS

GREY BIBS

TIER ONE MEDIA ZONE*

RED, BROWN & YELLOW BIBS,
PLUS A GREEN BIB FROM THOSE TEAMS
ON THE PODIUM

**TIER TWO
MEDIA ZONE**

*Max 1 media per team that's on the podium. Max 8 green bibs at any time.



MIXED ZONE

The Mixed Zone is reserved for **TV Broadcast media only (Grey & Brown bibs)**.

For clarity, this is the area where athletes will be situated post race to undertake live TV broadcast interviews, before preparing to take their place on the podium.

Interviews are in strict priority order:

- Host broadcaster
- TV Right Holders

Limited interviews prior to podium presentation (managed by the TV floor manager and the rights department)

Further interviews available following podium presentations.





COURSE MARKING



B-ZONE

SAFETY

In addition to the B-Zone marking, where media position themselves in relation to the race track is very important.

Riders can make mistakes and can enter the B-Zone very suddenly at high speed. Standing in an unsuitable position can cause unnecessary risk to both riders and media.

Avoid standing in fall zones, on the outside of fast corners and on the backside of blind features.

- Expect the unexpected
- Be alert at all times
- Be prepared to move quickly

In certain areas, the course marking will be positioned wider than normal in order to ensure space between the media and the race track. It is important that media do not encroach on the race track in order to be in a better position.



B-ZONE

COURSE MARKING

COURSE MARKING POLES

You will see from the images below that sections of the course will be defined by course marking poles. These will be **red on Cross-country courses** and **green on Downhill courses**. In some sections, the race track may be defined by course marking poles only. In these sections, visualise a line drawn between the two nearest poles as the race track boundary.

Poles will be spaced approximately 5m apart.

Please ensure you and your equipment do not cross between these onto the track at any time.



B-ZONE

COURSE MARKING

DELIMITER TAPE

Some of the course marking poles are connected with a red mesh tape to reinforce the divide between the race track and the B-Zone on cross-country courses

There will also be additional delimiter tape between the B-Zone and the spectator area in navy blue.

TAPE

Some courses (for example Enduro) may still be taped in a traditional way.

Please ensure you and your equipment do not cross over this and onto the track.





MEDIA CODE OF CONDUCT



WHOOP UCI MOUNTAIN BIKE WORLD SERIES

CODE OF CONDUCT

Media at a WHOOP UCI Mountain Bike World Series event must adhere to the following rules:

- Only accredited media are allowed on site at our events. Accreditation can be applied for through our [website](#)
- Media must register to pick up their accreditation when they arrive on site from the accreditation office or media centre
- Media must wear the appropriate media bib at all times during training and race days
- **Swapping bibs is strictly forbidden**
- Media must follow the rules regarding track safety set out by the organisers and follow the instructions of marshals and race officials at all times
- **Avoid blocking track branding: Be mindful of your positioning and ensure that you do not obstruct any event branding, signage or camera position**
- Rider safety is paramount. Anyone who is seen to jeopardise rider safety or interfere with the race in any way will have their accreditation revoked and may be asked to leave the event, as well as incur a ban from attending all future events
- Media are asked to remain respectful of riders, race officials, event staff, the host broadcaster and spectators at all times. Anyone deemed to cause upset, offence or any other form of abusive behaviour will have their accreditation revoked and may be asked to leave the event, as well as incur a ban from attending all future events
- **The use of drones is strictly prohibited at all events**
- Warner Bros. Discovery Sports reserves the right to revoke or refuse media accreditation, including to anyone who is found to be in breach of these guidelines



WHOOP UCI MOUNTAIN BIKE WORLD SERIES

OUR KEY PARTNERS



WHOOP





REDBULL



AWS

-  [@whoop](https://twitter.com/whoop)
-  [@whoop](https://www.instagram.com/whoop)
-  [@whoop](https://www.facebook.com/whoop)
-  [@whoop](https://www.youtube.com/whoop)
-  [whoop.com](https://www.whoop.com)

-  [@redbull](https://twitter.com/redbull)
-  [@redbullbike](https://www.instagram.com/redbullbike) [@redbull](https://www.instagram.com/redbull)
-  [@redbull](https://www.youtube.com/redbull)
-  [redbull.com](https://www.redbull.com)

-  [@amazonwebservices](https://twitter.com/amazonwebservices)
-  [@amazonwebservices](https://www.instagram.com/amazonwebservices)
-  [@amazonwebservices](https://www.facebook.com/amazonwebservices)
-  [@amazonwebservices](https://www.youtube.com/amazonwebservices)
-  aws.amazon.com



WHOOOP UCI MOUNTAIN BIKE WORLD SERIES

OUR KEY PARTNERS



MICHELIN



SHIMANO



EVENTS.COM

-  [@michelin](https://twitter.com/michelin)
-  [@michelinbicycle](https://www.instagram.com/michelinbicycle)
-  [@michelin](https://www.facebook.com/michelin)
-  [@michelinglobal](https://www.youtube.com/michelinglobal)
-  www.michelinman.com

-  [@shimanomtb](https://twitter.com/shimanomtb)
-  [@shimanomtb](https://www.instagram.com/shimanomtb)
-  [@shimanomtb](https://www.facebook.com/shimanomtb)
-  [@rideshimano](https://www.youtube.com/rideshimano)
-  www.shimano.com

-  [@eventsdotcom](https://twitter.com/eventsdotcom)
-  [@eventsdotcom](https://www.instagram.com/eventsdotcom)
-  [@eventsdotcom](https://www.facebook.com/eventsdotcom)
-  [@events.com](https://www.youtube.com/events.com)
-  www.events.com








WHOOP UCI MOUNTAIN BIKE WORLD SERIES

OUR KEY PARTNERS



MOTUL

 [@motul](#)
 [@motul](#)
 [@motul](#)
 [@motul](#)
 www.motul.com



OAKLEY

 [@oakley](#)
 [@oakleybike @oakley](#)
 [@oakley](#)
 [@oakley](#)
 www.oakley.com



WHOOOP UCI MOUNTAIN BIKE WORLD SERIES

OUR KEY PARTNERS



FACOM



[@facom_fr](https://twitter.com/facom_fr)



[@facom_fr](https://www.instagram.com/facom_fr)



[@facom](https://www.facebook.com/facom)



[@facomGroup](https://www.youtube.com/facomGroup)



www.facom.com



MAVIC



[@maviccycling](https://www.instagram.com/maviccycling)



[@mavic](https://www.facebook.com/mavic)



[@mavic](https://www.youtube.com/mavic)



www.mavic.com



GOPRO



[@gopro](https://twitter.com/gopro)



[@gopro](https://www.instagram.com/gopro)



[@gopro](https://www.facebook.com/gopro)



[@gopro](https://www.youtube.com/gopro)



www.gopro.com



WHOOP UCI Mountain Bike World Series contacts:

Neus Ramos / Albert Bellido, Press Officers
cycling.media@wbd.com

Laura Cueto, Communication & Media Relations Manager
laura.cueto@wbd.com

Lisa Purves, Head of Marketing
lisa.purves@wbd.com

We are telling stories, help us sharing them with the world by following all of our official platforms here:



[@uci_mtbworldseries](https://www.youtube.com/@uci_mtbworldseries)
[@ucichannel](https://www.youtube.com/@ucichannel)



[@uci_mtbworldseries](https://www.instagram.com/@uci_mtbworldseries)
[@uci_mountainbike](https://www.instagram.com/@uci_mountainbike)



[@ucimountainbikeworldseries](https://www.facebook.com/@ucimountainbikeworldseries)
[@ucimountainbike](https://www.facebook.com/@ucimountainbike)



ucimtbworldseries.com
uci.org



Join the **GENERAL** Media WhatsApp group to receive information all season long.



Join the **ONSITE** Media WhatsApp group to stay up to date with key media information during the event for registered media.